

# Capital Regional District

## Meeting Minutes

### Solid Waste Advisory Committee

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Friday, September 6, 2024

Compost Education Centre  
1216 North Park Street  
Victoria, BC  
V8T 1C9

PRESENT: F. Baker, M. Coburn, B. Desjardins (Chair), M. Hauzer, E. Latta, D. Monsour, J. Oakley, C. Remington, J. Shaw, A. Sibley, K. Siefried, J. Smith, D. Thran R. Tooke (Vice-Chair),

STAFF: A. Chambers (Recorder), A. Campbell, D. Moghaddam, K. Master, N. Roberts

REGRETS: R. Anderson, C. Blanchard, S. Gose, E. Klimke, M. Kurschner, M. McCullough, R. Pirie, W. Stevens, S. Young Jr.

EP - Electronic Participation

The meeting was called to order at 12:35 pm.

#### 1. Territorial Acknowledgement

#### 2. Approval of Agenda

Agenda for the September 6, 2024 Solid Waste Advisory Committee meeting.

**MOVED by D. Monsour SECONDED by J. Shaw**  
**That the agenda be approved as circulated.**  
**CARRIED**

#### 3. Adoption of Minutes

Minutes from the June 7, 2024, Solid Waste Advisory Committee meeting.

**MOVED by F. Baker, SECONDED by D. Monsour**  
**That the minutes of the June 7, 2024, Solid Waste Advisory Committee meeting be**  
**adopted as circulated.**  
**CARRIED**

#### 4. Chair's Remarks

There were none.

#### 5. Presentations/Delegations

There were none.

#### 6. Committee Business

- a. What Goes Where Project (Multi-family Dwelling Project)  
A. Campbell and D. Moghaddam presented to the group. The link to presentation attached as Appendix A.

**7. Correspondence**

There was no correspondence.

**8. Compost Education Centre – Site Tour**

K. Siefried provided a tour of the grounds to the Solid Waste Advisory Committee.

**9. Other Business**

There was no other business.

**10. Next Meeting**

The next Solid Waste Advisory Committee meeting will be October 4, 2024.

**11. Closing Comments**

There were no closing comments.

**12. Adjournment**

The meeting was adjourned at 13:50

**MOVED by D. Thran, SECONDED by J. Shaw  
That the Solid Waste Advisory Committee be adjourned.  
CARRIED**

# Capital Regional District's Multi-family Dwelling Waste Diversion Initiatives

Solid Waste Advisory Committee  
September 6, 2024



# Agenda

1. Background
2. Signs and Educational Materials
3. Results
  - Participation of buildings
  - Visual Waste Audits
  - Apartment vs Condos
  - Survey Results
  - Common Themes and Challenges
4. Recommendations



# Background



## 2021 Solid Waste Management Plan

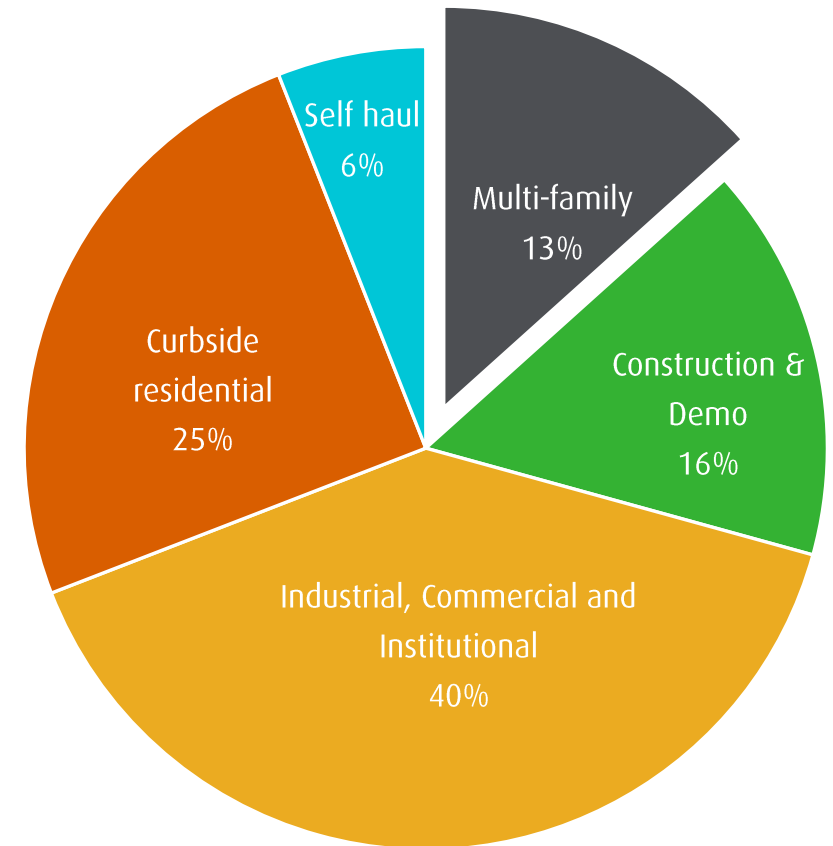
- Identified MFDs as an area of focus for outreach and education to increase diversion of waste from Hartland Landfill.

## 2022 Solid Waste Composition Study

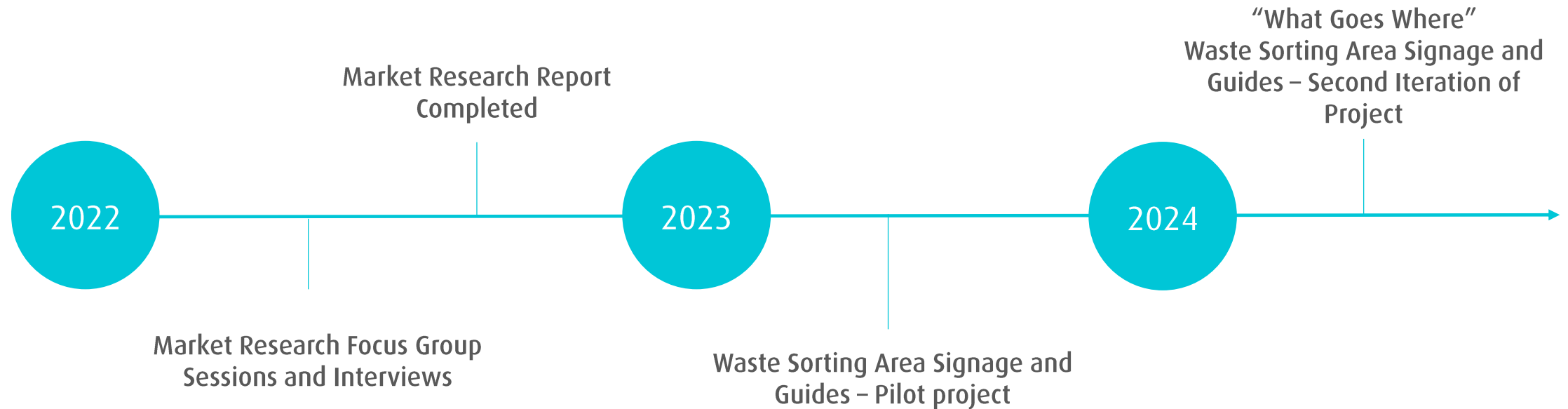
- Estimated MFDs contribute 13.4% of waste to Hartland Landfill.

## Education and Outreach

- Through education, proper outreach & communication strategies and public awareness materials, we believe we can make an impact on this number.



# Timeline







# What Goes Where 2024

Staff were hired to recruit multi-family building residents and property managers to participate in the project.

Site Visit 1: initial waste audit, install signage, and provide educational materials.

Site Visit 2: check-in, final visual waste audit and participant survey is conducted.

# 2023 Follow-up



2023 Recommendations	2024 Actions Taken
✓ More direct public awareness	Expanded communications strategy for outreach on social media, stakeholder organizations.
✓ Increase program funding-revaluate signage/implementation	Project budget increased which facilitated improved educational packages and added new signage types (magnetic and vinyl stickers), improved adhesive.
✓ Reduce number of visits to meet time constraints	40 buildings down from 50; Reduced number of visits down to 2 per building.
✓ Enhance efficiency of the project	Project started early May. Streamlined by targeting property managers with multiple buildings
✓ Add surveys and reporting	Introduced survey to gather feedback and perceived impact, stronger emphasis on data collection & reporting.



## Organics



# Signs and Educational Materials

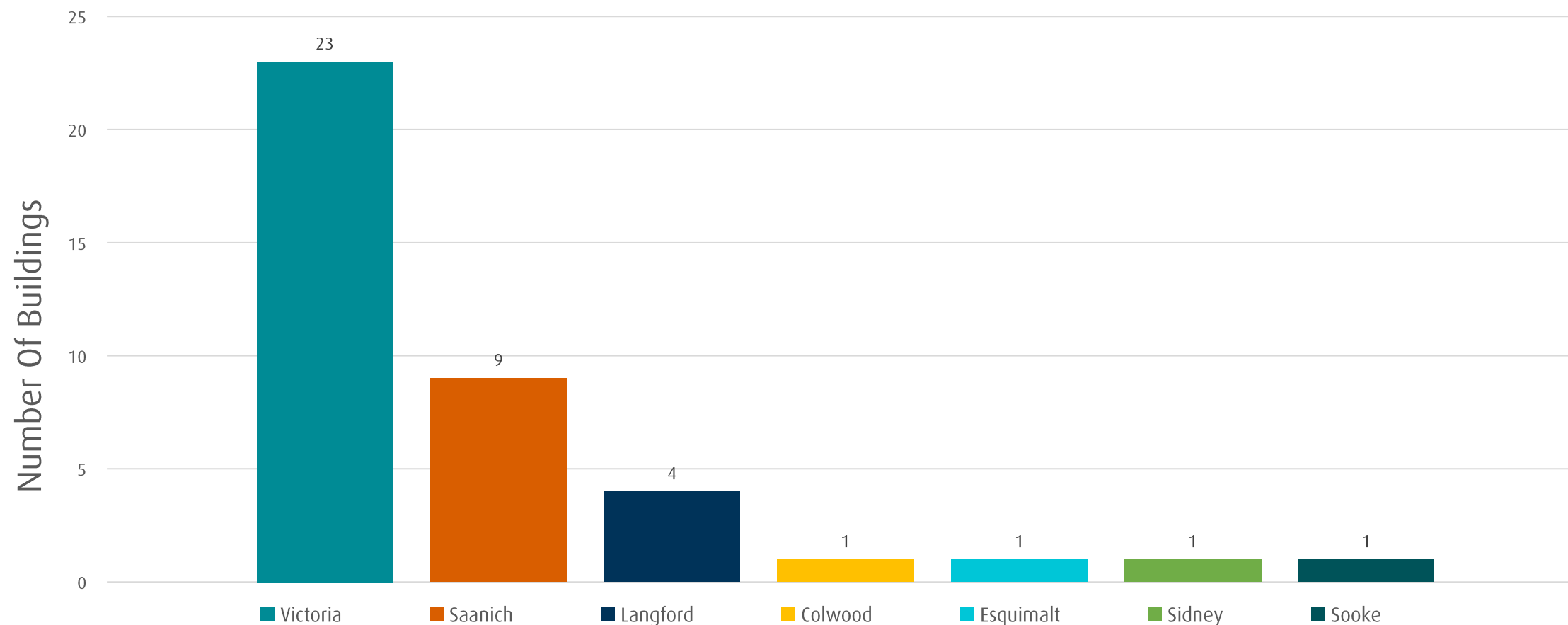
Installed 512 signs

- ✓ Magnetic signs and vinyl stickers – NEW!

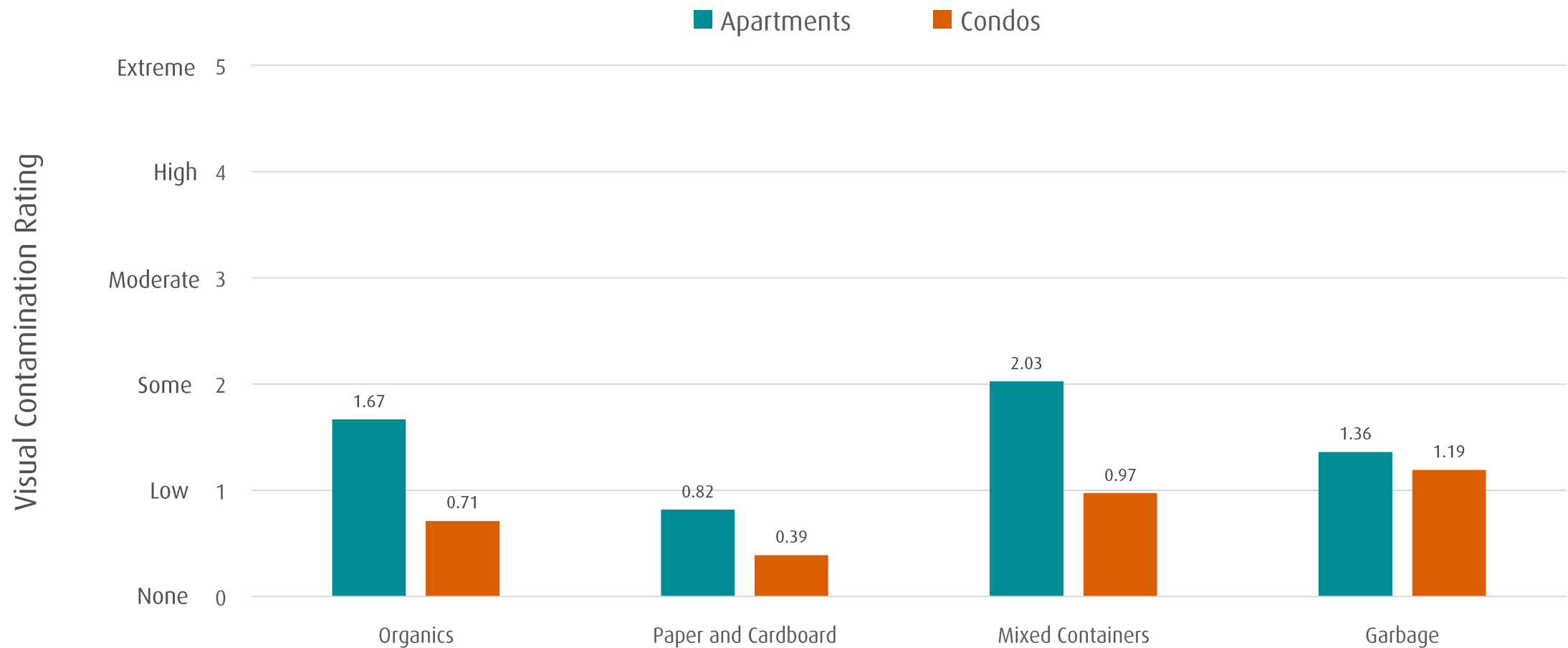
Distributed 2,669 comprehensive packages

- ✓ Sorting guides
- ✓ Move-in/move-out guides
- ✓ Hartland Depot sorting guides – NEW!
- ✓ Kitchen Scraps guides –NEW!

# Buildings by Municipality



# Visual Waste Audit







## Feedback Survey

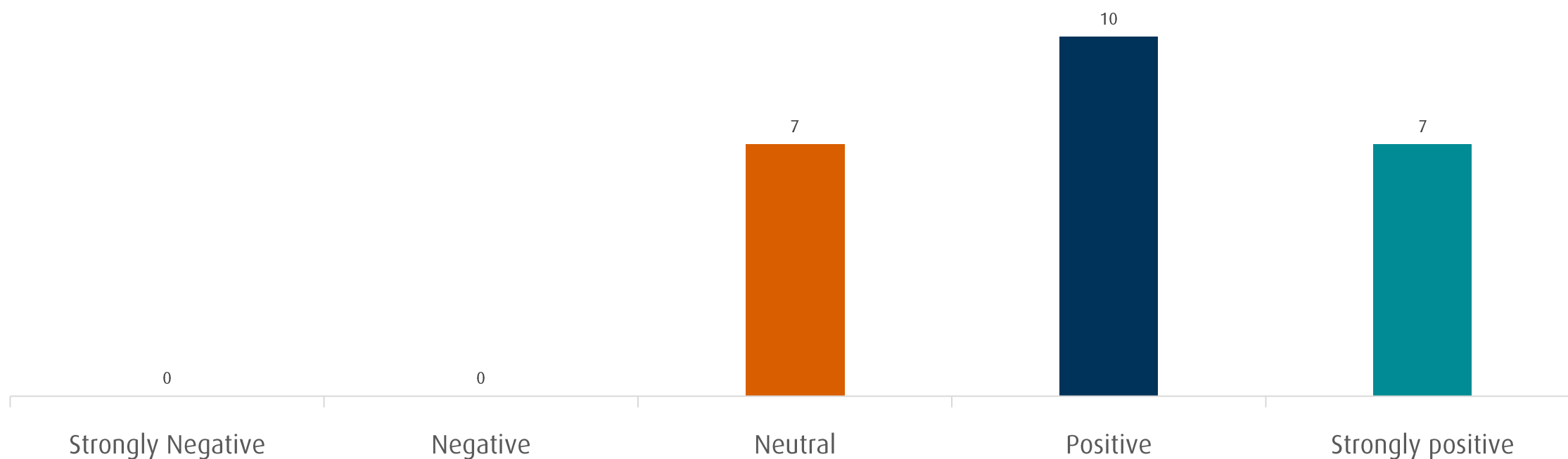
Each project contact (39) got an electronic survey link to provide feedback on the 'What Goes Where' project, including their opinions on:

- Recycling habits within their building
- Effectiveness of the educational materials and signage

# Feedback Survey Results



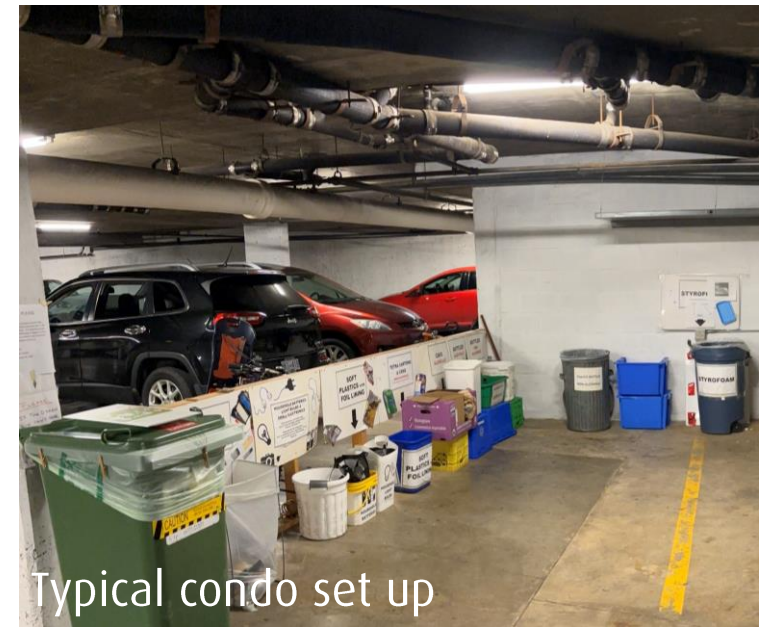
How would you describe the response to the What Goes Where Project by the building management and/or strata council?





# Common Themes and Challenges

- Illegal Dumping
- Items placed in wrong bins
- Missed pick-ups
- Lack of accountability
- Layout of the waste sorting room
- Attitudes and behaviors between apartments and condos





# Recommendations for 2025



- Outreach Plan - focus on apartments
- Utilize the waitlist
- Update signage/guides
- Building long-term relationships with MFDs
- Develop educational plan to get more information to residents (e.g., posters/booths)





# Thank you

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Capital Regional District



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