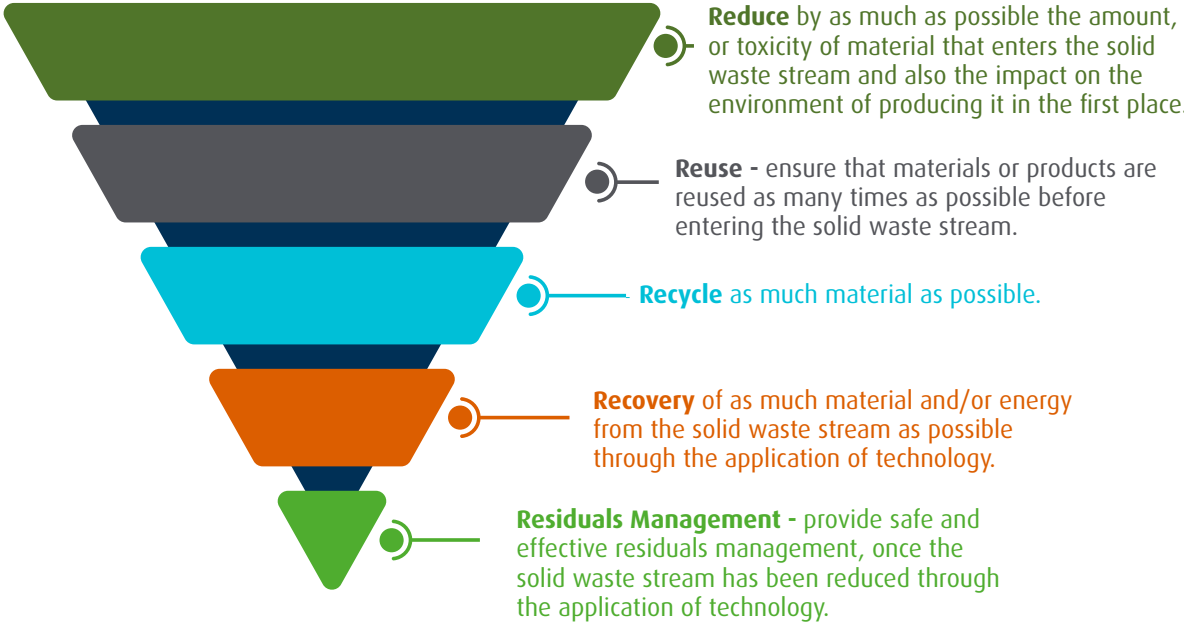5R Pollution Prevention Hierarchy