

2025 Financial Plan

Public Engagement Report

This report provides a summary of public engagement activities conducted following provisional approval of the 2025 Financial Plan.

Under the *Local Government Act*, regional districts must annually adopt, by bylaw, a five-year financial plan by March 31. Section 374 stipulates that a board must undertake a process of public consultation regarding the proposed financial plan before it is adopted. Various CRD commissions and committees receive input leading up to the preparation of budgets in the form of user statistics, surveys, advisory body reports, annual operational reports and from a wide variety of public engagement activities. Local and sub-regional commissions may also include rate payer representatives. This input is augmented by a public feedback period from November 2024 – February 2025, focused on the following objectives:

- Inform residents about the financial planning process and outcomes through digital channels (website, social media) and media coverage.
- Collect public feedback about the provisional financial plan to be shared with the board as part of the final budget review and approval process.
- Correct misconceptions about the service and financial planning process or details of the financial plan.

Engagement Methods

“Get Involved” Website

The CRD uses its digital engagement site [GetInvolved.crd.bc.ca](https://getinvolved.crd.bc.ca) to share details of the provisional plan, invite feedback, and answer questions. Comments were collected using an online form then forwarded to the Board via the correspondence portal upon receipt. Provisional plan information remains available online at: [2025 Financial Plan | Get Involved CRD](#)

During the feedback period, 863 visits resulted in three levels of participation:

- Aware (visited at least one page): 658 participants.
- Informed (downloaded documents, visited multiple pages): 304 participants.
- Engaged (shared comments or asked questions): 4 participants.

The most popular documents viewed were the Provisional Budget Presentation, Operating Overview and Capital Projects List.

2025 Financial Plan

Public Engagement Report

Public Information Session

On January 22, 2025, residents were invited to an online public information session to learn how the regional district develops budgets, makes decisions, and delivers services with consideration of community needs and impact on taxpayers. The presentation also included an overview of the 2025 taxes, rates, and consolidated budget figures, as well as key capital projects planned.

- [View the recorded 2025 Provisional Financial Plan Information Session](#)

Residents were encouraged to participate, ask questions, and be actively involved in the financial planning process. For those unable to attend, the information session was recorded and published to the CRD's engagement website.

Media & Stakeholder Information

An information bulletin was sent to media following provisional plan approval November 8, 2024. The bulletin highlighted the preliminary financial plan, next steps and how to share feedback. A second information bulletin was distributed on January 15, 2025 inviting members of the public to learn more about the 2024 provisional financial plan at an online information session.

Agenda items from the Committee of the Whole meeting and links for more information were included in the Board Highlights e-newsletter sent to subscribers in November. The Chair also highlighted the preliminary financial plan and next steps in his monthly CFA update in November.

- Information Bulletin: [CRD and CRHD look for public feedback on the 2025 provisional financial plans](#) November 8, 2024
- [CRD Board Highlights: November 13, 2024](#)
- [CFA Interview](#) November 13, 2024
- Information Bulletin: [Residents invited to learn more about the CRD's 2025 Provisional Financial Plan](#) January 15, 2024

Social Media

Staff scheduled a series of post on social media that provided a snapshot of budget. Each post included a call to action to learn more on the Get Involved website to drive further audience engagement. A summary of posts is provided below.

2025 Financial Plan

Public Engagement Report

- **Facebook** posts resulted in approximately 5,712 impressions (number of times people saw a post) with a 1.47% engagement rate (percentage of people who clicked, liked, shared or commented).
- **X** posts resulted in approximately 2,526 impressions with a 2.08% engagement rate.
- **LinkedIn** posts resulted in approximately 5,203 impressions with a 2.96% engagement rate.
- **Instagram** posts resulted in approximately 3,089 impressions with a 0.87% engagement rate.

A summary of posts is included as an appendix to this report.

Responses

The following comments were received by the CRD via an online comment form or were sent to the engage@crd.bc.ca email address and referenced the Financial Plan. Any personal information included in the emails have been removed in accordance with the Freedom of Information and Protection of Privacy Act and are provided to the Board as part of the annual final budget review and approval process.

Date received	Feedback on the CRD's provisional financial plan.
2024-11-11 8:00 am	Sir, though I don't fully understand the complexities of operating our Capital Regional District I appreciate how difficult it must be to make it all work as one. Having been a resident for 47 years I've lived tremendous growth in our small part of the world. One overriding issue that I see daily is the competing nature of 13 municipalities politically, administratively and financially. All these mayors, councils and administrators competing for pooled resources to ensure their city is best served. No wonder it took decades and hundreds of millions more to build a sewage system that doesn't even serve a large part of the West Shore yet we pay for. Transportation is getting exponentially worse with more people, more vehicles and serious bottlenecks around the region while regional transit is buses competing on the same roads. The CRD is NOT the model you would use if planning a city of 440,000 people especially if located on the end of an island. I appreciate there's nothing you can do to change the

2025 Financial Plan

Public Engagement Report

	trajectory of our dysfunction by the sea, just manage the hundreds of millions your given to keep us alive for another year.
2024-11-13 9:01 am	The crd financial plan as shown on your site https://getinvolved.crd.bc.ca/2025-financial-plan?tool=news_feed#tool_tab Is written in opaque technical argot and is incomprehensible.
2024-11-25 7:31 am	It's time to do a complete audit of the CRD, how much is management making? How much are their crony consultant friends making off of overpriced government contracts? Trim the fat not the services.
2024-12-11 7:54 am	Defund and disband the CRD. A useless layer of duplication and a useless layer of bureaucracy.
2024-12-11 7:56 am	Housing, living costs and especially taxes are already way to high here in the CRD. This budget is forecasted to increase by 7% which is over three times the current rate of inflation. The CRD should not pass a budget that exceeds the rate of inflation especially not by so much since here on the Gulf Islands we receive very little useful benefits from belonging to the CRD. Instead of wasting money on grants, mega green environmental projects and a bloated bureaucracy. This budget should be reduced to focus only on the essential needs of the Tax payers . Giving out grants and spending excessively on non essential services while at the same time adding more red tape and bureaucrats is not good for the economy either or for that matter for the people that the CRD is supposed to support and represent. Please act responsibly with our taxes and do not increase them beyond the current rate of inflation. Thank you

2025 Financial Plan

Public Engagement Report

2024-12-24
9:41 am

Hopefully updated technology including ArcGIS Urban and Digital Twins can help to show various infrastructure impacts facing municipalities being required by province to convert much of their single family density into 4 plexes, 6 plexes, apartments & mid-rise in current family housing areas. As a resident in CRD, I would like to see Digital Twin info available for us looking at impacts of density to urban, semi-rural and rural areas with Capital Regional District. It seems that municipalities have opportunities to share best practices so that all municipalities have similar access. Eg. Saanich & Victoria both have a lot of Esri data layers available that could benefit us in our municipality as well. Please use CRD to enable sharing of the underlying infrastructure layers as well as with UBCM and FCM. What is the Right Amount of Common? Does not mean only 1 way or 1 solution but it also does not mean 3-20 different ways. Please streamline a bit more with our tax dollars that also come from your bank accounts as well as ours. Please consider a simplified MRM model to reinforce what is common across our municipalities. rather than identify why CRD municipalities should be the same, please ask the question "why should our municipality be different? Again, what is the "RightAmountOfCommon" A version of MRM model was used during the consideration of amalgamation in study a few years ago. What happened to this dataset? Again, why should you as Mayors and Councillors be different in your municipality? Can you and your taxpayers AFFORD TO BE DIFFERENT? And why? Saying too expensive to standardize or be more common is why this province / country has such extreme debt and deficits ... And support SPLOs, they definitely help to reduce gangs, drugs, violence and vandalism along with families in crisis within your municipalities ... Farmers & ranchers need to be able to optionally house their workforce and coop farms need to be able to house participating coop families ... we need to help them thrive not just barely survive. They are providing our food supply ... Think about that more... why did they vote blue ... ALR governance needs an update to optimize with farm/ranch input. ALR is currently like UPCCs. They both need governance updates to help regions including CRD be more economically sustainable.

2025 Financial Plan

Public Engagement Report

APPENDIX: SOCIAL MEDIA POSTS BY CHANNEL

FACEBOOK



Capital Regional District
November 15, 2024 · 🌐

...

The CRD delivers a variety of services for the people of the capital region. This includes improving our active transportation network, supporting First Nations Reconciliation efforts, contributing to the regional health facilities and hospital equipment, and developing affordable housing to help meet the needs of people living within the capital region! Want to learn more and provide feedback on the CRD Financial Plan? Check it out - <https://getinvolved.crd.bc.ca/2025-financial-plan>



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Public Engagement Report

Capital Regional District
November 21, 2024 · 🌐

...

Want to know how the CRD supplies services to the people of the capital region? Our 2025 provisional financial plan is ready for your review at <https://getinvolved.crd.bc.ca/2025-financial-plan>



Capital Regional District
November 29, 2024 · 🌐

...

The CRD manages the region's solid waste with a focus on reducing waste, running recycling programs, and operating Hartland Landfill. The Rethink Waste Community Grant program provides funding for the development and implementation of community-based projects that move waste materials out of landfills to their highest and best next use. <https://youtu.be/baY4qiqy4TI?si=1n5QWlb9ZrB7KCZq>

This is just one of the many services and programs the CRD provides to help meet the needs of people living within the capital region. Want to learn more about the scope of our services? Then check out our 2025 provisional financial plan <https://getinvolved.crd.bc.ca/2025-financial-plan>



GETINVOLVED.CRD.BC.CA

2025 Financial Plan

The Capital Regional District (CRD) prepares a financial plan each year outlining resources require...

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 **Capital Regional District**
December 9, 2024 · 🌐

Curious about understanding the CRD budget? We are hosting an online information session on January 22, 2025 at 5 pm to share how we develop budgets, make decisions, and deliver services with consideration of community needs and impact on taxpayers. You can register at <https://getinvolved.crd.bc.ca/2025-financial-plan>



 **Capital Regional District**
December 19, 2024 · 🌐

A partnership between the CRD, Island Health and the Province will see a new long-term care home built in the region in the City of Colwood. It will bring 306 new care home beds to the region, with construction expected to begin in 2025 and complete in 2027. The care home will include a hospice unit and a specialized unit for younger adults who require long-term care. <https://vimeo.com/982093946>

This is just one of the many services and programs the CRD provides to help meet the needs of people living within the capital region. Want to learn more about the scope of our services? Then check out our 2025 provisional financial plan <https://getinvolved.crd.bc.ca/2025-financial-plan>



[GETINVOLVED.CRD.BC.CA](https://getinvolved.crd.bc.ca)

2025 Financial Plan

The Capital Regional District (CRD) prepares a financial plan each year outlining resources require...

2025 Financial Plan

Public Engagement Report



Capital Regional District
January 6 · 🌐

...

The CRD continues to invest in affordable housing with the Capital Regional Housing Corporation (CRHC) and programs like the Regional Housing First Program (RHFP), a partnership with the Provincial and the Federal Governments. With the RHFP fully subscribed to in 2024, the CRD increased the borrowing authority of the Land Assembly, Housing and Land Banking service to \$85 million. This increase will support future housing partnership opportunities and address the critical need to enhance the supply of affordable, inclusive, and adequate housing across the region.

This is just one of the many essential services we provide to enhance your quality of life! Want to learn more about the scope of our services? Check out the 2025 Provisional Financial Plan <https://getinvolved.crd.bc.ca/2025-financial-plan>



Capital Regional District
January 17 at 3:50 PM · 🌐

...

Want to know how the CRD plans to manage our community's finances in 2025? Join our online information meeting January 22, 2025 at 5 pm to get all the details and share your thoughts! Register at <https://getinvolved.crd.bc.ca/2025-financial-plan>

**WE WANT YOUR
FEEDBACK**

2025 CONSOLIDATED BUDGET

CRD + CRHD + CRHC

\$873M

📣 Boost this post to get more reach for Capital Regional District.

Boost post

👍 1

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Capital Regional District

January 22 at 8:50 AM · 🌐

Today is the day! We are hosting an online information meeting at 5 pm to share details and answer any question you may have about the 2025 provisional financial plan. Register at <https://getinvolved.crd.bc.ca/2025-financial-plan>



📣 Boost this post to get more reach for Capital Regional District.

Boost post

1



Capital Regional District

January 28 at 1:00 PM · 🌐

The CRD is committed to enhancing our community with projects like the Regional Trestle Renewal, Trails Widening, and Lighting Project which will upgrade sections of the Galloping Goose and Lockside regional trails! These upgrades will improve safety, accessibility, and enjoyment for all trail users. <https://www.youtube.com/watch?v=oytgKX1e-Xs&feature=youtu.be>

This is just one of the many ways the CRD is working to serve you better! Want to learn more about the scope of our services? Then check out our 2025 provisional financial plan <https://getinvolved.crd.bc.ca/2025-financial-plan>



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2025 Financial Plan

The Capital Regional District (CRD) prepares a financial plan each year outlining resources require...

2025 Financial Plan

Public Engagement Report

 Capital Regional District
February 7 at 10:55 AM · 🌐

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We're excited to share the CRD's 2025 provisional Financial plan, and we want your input. Your feedback shapes our community's future. <https://getinvolved.crd.bc.ca/2025-financial-plan>



 Capital Regional District
February 18 at 9:00 AM · 🌐

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Don't miss out! The deadline to provide feedback on the CRD's 2025 provisional financial plan is fast approaching. Your thoughts matter, so make sure your voice is heard. <https://getinvolved.crd.bc.ca/2025-financial-plan>



2025 Financial Plan

Public Engagement Report



This is the last day to provide your feedback on our provisional financial plan. Feedback collected through the GetInvolved page will be shared with the CRD Board as part of the 2025 financial planning process and ahead of a special meeting in March. <https://getinvolved.crd.bc.ca/2025-financial-plan>



X



CRD and CRHD look for public feedback on the 2025 provisional financial plans [#crdNews](#)



crd.bc.ca
CRD and CRHD look for public feedback on the 2025 prov...
The Capital Regional District (CRD) and Capital Regional Hospital District (CRHD) Boards are asking for feedback o...

10:58 AM · Nov 8, 2024 · 234 Views

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The CRD delivers a variety of services for the people of the capital region. Want to learn more and provide feedback on the CRD Financial Plan? Check it out - getinvolved.crd.bc.ca/2025-financial...



2:00 PM · Nov 15, 2024 · 327 Views



Want to know how the CRD supplies services to the people of the capital region? Our 2025 provisional financial plan is ready for your review at getinvolved.crd.bc.ca/2025-financial...



8:00 AM · Nov 21, 2024 · 288 Views

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1:00 PM · Dec 9, 2024 · 259 Views

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3:50 PM · Jan 17, 2025 · 264 Views

View post engagements



Today is the day! We are hosting an online information meeting at 5 pm to share details and answer any question you may have about the 2025 provisional financial plan. Register at getinvolved.crd.bc.ca/2025-financial...



8:50 AM · Jan 22, 2025 · 281 Views

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getinvolved.crd.bc.ca/2025-financial...



10:55 AM · Feb 7, 2025 · 259 Views



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9:00 AM · Feb 18, 2025 · 146 Views

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8:15 AM · Feb 26, 2025 · 104 Views

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LINKEDIN

**Capital Regional District**
5,224 followers
2mo • 

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**WE WANT YOUR
FEEDBACK**

2025 CONSOLIDATED BUDGET

CRD + CRHD + CRHC



\$873M

 Richard H. Eaton CD, MA, ACC, FCMC and 5 others

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Capital Regional District 5,224 followers 2mo • 

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 3  2 reposts

Capital Regional District 5,224 followers 2mo • 

The CRD manages the region's solid waste with a focus on reducing waste, running recycling programs, and operating Hartland Landfill. The Rethink Waste Community Grant program provides funding for the development and implementation of community-based projects that move waste materials out of landfills to their highest and best next use. <https://lnkd.in/gZRfNcWc>

This is just one of the many services and programs the CRD provides to help meet the needs of people living within the capital region. Want to learn more about the scope of our services? Then check out our 2025 provisional financial plan <https://lnkd.in/gT-pTB7T>



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 2

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**Capital Regional District**
5,224 followers
2mo • 

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  10

1 repost

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Capital Regional District

5,224 followers

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A partnership between the CRD, Island Health and the Province will see a new long-term care home built in the region in the City of Colwood. It will bring 306 new care home beds to the region, with construction expected to begin in 2025 and complete in 2027. The care home will include a hospice unit and a specialized unit for younger adults who require long-term care. <https://lnkd.in/gBbu5e2N>

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Tom Benjamin and 6 others

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Capital Regional District

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Sceni Powers and 8 others

1 comment

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5,225 followers
3w • 🌐

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👍 1

1 comment

Capital Regional District
5,225 followers
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👍 2

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Capital Regional District

5,225 followers

1w • 🌐

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1



Capital Regional District

5,225 followers

3d • 🌐

We're excited to share the CRD's 2025 provisional Financial plan, and we want your input. Your feedback shapes our community's future. <https://lnkd.in/gT-pTB7T>



The CRD's 2025
Provisional Budget
consultation is open
until February 26



2

2 reposts

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Capital Regional District
5,231 followers
3d • 🌐

Don't miss out! The deadline to provide feedback on the CRD's 2025 provisional financial plan is fast approaching. Your thoughts matter, so make sure your voice is heard. <https://lnkd.in/gT-pTB7T>



Capital Regional District
5,239 followers
1h

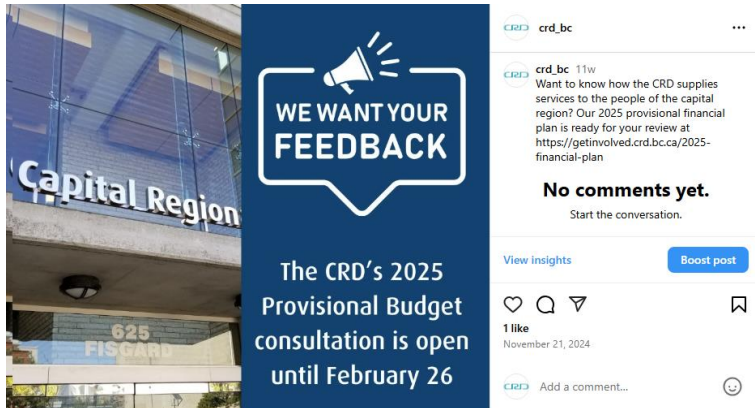
This is the last day to provide your feedback on our provisional financial plan. Feedback collected through the GetInvolved page will be shared with the CRD Board as part of the 2025 financial planning process and ahead of a special meeting in March. <https://lnkd.in/gT-pTB7T>



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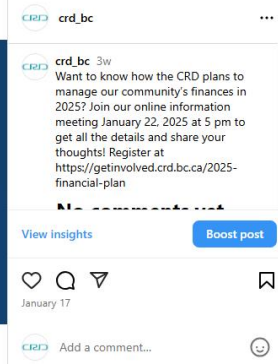
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Instagram



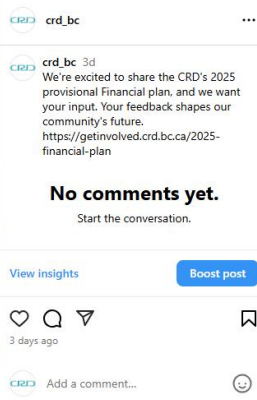
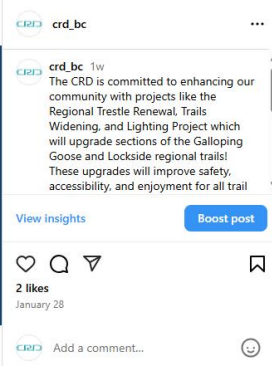
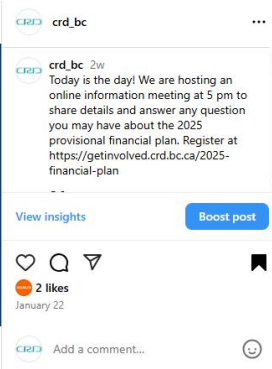
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